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## **Sports Management Worldwide Partners With Beyond Sports Tours To Enrich Athletes Lives Through Sport**

**Sydney, Australia (6 March, 2023)** - Sports Management Worldwide (SMW), Australia's premier sports management company has partnered with Beyond Sports Tours to create impactful sporting experiences and culture within both countries for young Australian and US student-athletes.

Founded in 2013, SMW is a specialist in managing sports camps, events, and tours to create meaningful opportunities and experiences into a pathway that will positively shape and guide athletes.

"By partnering with such a reputable organisation such as Beyond Sports Tours we will be able to improve athlete opportunities, especially to learn and compete in sport, experience culture, connect with new friends and be enriched by the experience." said SMW Founder and CEO, Mark Wilton.

Beyond Sports Tours is a world leader in international sports tours, providing life changing rich cross-cultural experiences through sport. With a team of former college coaches, educators, athletes, and international adventurers they are passionate to "Connect the world through sport!"

"Beyond Sports is thrilled by the partnership with Sports Management Worldwide. SMW has proven to be a leader in the international sports industry, and we look forward to collaborating with Mark and his incredible team on a variety of projects. Beyond Sport's mission is to 'connect the world through sports' and through our partnership with SMW we will have the opportunity to provide impactful international experiences for college and high-school athletes from the United States, Australia, and surrounding regions." added Josh Erickson, Co-Founder and Program Director of Beyond Sports Tours.

Both organisations are excited to offer several Tours in 2023. Tours include lacrosse, soccer, basketball, hockey, softball, sports education, and volleyball. Countries include Spain, Italy, and Australia.

To find out more and to see what camps are on offer go to: [www.beyondsportstours.com](http://www.beyondsportstours.com) or [www.sm-worldwide.com](http://www.sm-worldwide.com)

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## **About Sports Management Worldwide**

Founded in 2013, SMW has evolved into a premier sports company that focuses on international sports tours, local and international events, sports services, and a US College pathway.

The Sports Management Worldwide team has an abundance of knowledge in the sporting and management arena, delivering best practice models and first-class program delivery. Based in Sydney Australia, Sports Management Worldwide services and programs provide meaningful opportunities to student-athletes to fulfil sporting potential and success after sport.

For more information, please visit: [www.sm-worldwide.com](http://www.sm-worldwide.com)

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## **About Beyond Sports Tours**

Beyond Sports is the world leader in international travel for student-athletes. Since 2010, Beyond Sports has hosted over 3,700 student-athletes around the world for sports tours, service-learning programs, academic programs, leadership programs, and team trips.

Each program is designed to leverage sport as a vehicle for transformation and cross-cultural connection. The organization's mission is to "Connect the World through Sports!"

For more information, please visit: [www.beyondsportstours.com](http://www.beyondsportstours.com)

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